

ARE YOU WONDERING... WHO PUTS THIS FESTIVAL ON? WHERE THE MONEY GOES? WHERE YOU ARE?

THE NORTH QUABBIN GARLIC AND ARTS FESTIVAL... A RURAL LEGEND!

In 1998, a local garlic grower and furniture maker got to talking about the need for a place for all the great farmers and artists in the North Quabbin region to share their wares. Add to this conversation a few more neighbors, a potluck dinner, and 100 dollars, and the Festival that Stinks was born.

With 18 years of festival phenomena come many miracles and misconceptions too:

WHO RUNS THIS THING?

Magic is in charge, along with a hardworking committee of twenty neighbors who care about community. There is no paid staff, no CEO. Committee members volunteer thousands of hours of time, meeting every month year round over a meal to envision and organize, then lots of hands-on and hammers. Everyone has a role to make it whole. About 150 more folks volunteer over the festival weekend!

WHO'S MAKING THE CASH?

The Festival costs about \$40,000 to put on each year, made from exhibitor fees and admission. Anything over is saved for a rainy day (we've had a few) to ensure the festival goes on year after year. With other profits, we make grants to local groups that promote food for all, the arts, wellness, and energy conservation. We've given over \$35,000 to 25 causes and projects such as: marketing workshops for artists, printing hiking and river trail maps, a local health fair, a community garden, and to support the NQ Community Co-op expansion. Seeds of Solidarity Education Center, a festival founder and non-profit organization, is not funded by the festival profits but serves as the fiscal umbrella.

HOW LONG IS YOUR BUSINESS PLAN, AND WHO ARE YOUR CORPORATE SPONSORS?

Zero pages, zero sponsors.

THIS PLACE IS BEAUTIFUL! IS IT A PARK OR PUBLIC LAND?

Dorothy Forster, festival committee member, provides her beautiful historic farm, supporting her desire and that of family members past to preserve and celebrate the North Quabbin landscape. Like many other neighboring lands on Chestnut Hill, the farm is protected for conservation, wildlife, and generations to come.

WHERE ARE ALL THE GREAT EXHIBITORS FROM?

Those from or near to the North Quabbin region whose work is homegrown, handmade and high quality are prioritized: that was the original idea, to support local people, culture and economy. Every exhibitor contributes in some way too, helping organizers set up the event, providing food for a work crew and many other tasks, creating a strong festival community. Please support our fine exhibitors here and beyond the weekend.

WHERE'S THE TRASH?

What! 3 bags for 10,000 folks? Yes, and everything else composted and recycled. Plus great renewable energy and local living workshops; stages and tables made of lumber from local forests and mills; and biking, hiking & carpooling encouraged. Solar helps power stages, composting toilet designs are in progress, and drinking water is free, as it should be. All this keeps Orange the New Green, and inspires other events to "just do it" too.

**CREATIVITY AND PASSION FOR COMMUNITY KEEP THE FESTIVAL STRONG
WE'RE SO GLAD YOU ARE HERE**